

1 of 4

Rep Firm
Sales Office () PHILADELPHIA
Salesperson () ANJIE BRADY
Salesperson Phone# 215-567-6005
Salesperson FAX# 215-567-5938

--- CONTRACT COMMENT ---

$$SC = *$$

--- REMARKS ---

THIS IS A NEW CONTRACT

TOTAL 47,950

PLS CONFIRM ASAP

THANKS , ANGELA

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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	1	TU-F	10A-11A		:30	\$600.00	08/21-08/24	4	1	4	\$2,400.00	
		Buyline Comment: THE VIEW										
	2	TU-F	11A-12P		:30	\$450.00	08/21-08/24	4	1	4	\$1,800.00	
		Buyline Comment: MIDDAY NEWS										
	3	TU-F	12P-1P		:30	\$350.00	08/21-08/24	4	1	4	\$1,400.00	
		Buyline Comment: THE CHEW										
	4	TU-F	3P-330P		:30	\$300.00	08/21-08/24	4	1	4	\$1,200.00	
		Buyline Comment: MILLIONAIRE										
	5	TU-F	5P-530P		:30	\$500.00	08/21-08/24	8	1	8	\$4,000.00	
		Buyline Comment: 5P NEWS										
	6	TU,F	6P-7P		:30	\$750.00	08/21-08/24	4	1	4	\$3,000.00	
		Buyline Comment: 6P NEWS										
	7	W-TH	6P-7P		:30	\$750.00	08/22-08/23	2	1	2	\$1,500.00	
		Buyline Comment: 6P NEWS										
	8	TU-F	730P-8P		:30	\$400.00	08/21-08/24	8	1	8	\$3,200.00	
		Buyline Comment: MILLIONAIRE										

Station KTNV-TV LAS VEGAS, NV

Advertiser () .RESTORE OUR FUTURE

Product RESTORE OUR FUTURE

Estimate# 548

Buyer KAREN BENCKINI

Phone#

Fax#

Agency () MENTZER MEDIA

600 FAIRMONT AVE, S#306

TOWSON, MD 21286

Agency C/P1/P2/E //548

Flight Dates 08/21/2012 - 08/27/2012

Hiatus Weeks

Rep Firm

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Salesperson Phone# 215-567-6005

Salesperson FAX# 215-567-5938

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
---	---	-----	-----	-----	----	-----	-----	-----	----	-----	-----	-----
	9	TU-F	11P-1135P		:30	\$1,200.00	08/21-08/24	4	1	4	\$4,800.00	
				Buyline Comment: 11P NEWS								
	10	TU-F	1135P-1235A		:30	\$450.00	08/21-08/24	4	1	4	\$1,800.00	
				Buyline Comment: ABC NITELINE								
	11	F	8P-9P		:30	\$2,000.00	08/24-08/24	2	1	2	\$4,000.00	
				Buyline Comment: SHARK TANK								
	12	SA	6A-7A		:30	\$450.00	08/25-08/25	2	1	2	\$900.00	
				Buyline Comment: 6A NEWS								
	13	SA	11P-1135P		:30	\$1,000.00	08/25-08/25	1	1	1	\$1,000.00	
				Buyline Comment: 11P NEWS								
	14	SU	10A-11A		:30	\$500.00	08/26-08/26	2	1	2	\$1,000.00	
				Buyline Comment: THIS WEEK								
	15	SU	6P-630P		:30	\$500.00	08/26-08/26	1	1	1	\$500.00	
				Buyline Comment: 6P NEWS								
	16	SU	8P-9P		:30	\$3,500.00	08/26-08/26	1	1	1	\$3,500.00	
				Buyline Comment: SECRET MILLIONAIRE								
	17	M	10A-11A		:30	\$600.00	08/27-08/27	1	1	1	\$600.00	
				Buyline Comment: THE VIEW								
	18	M	11A-12P		:30	\$450.00	08/27-08/27	1	1	1	\$450.00	
				Buyline Comment: MIDDAY NEWS								
	19	M	12P-1P		:30	\$350.00	08/27-08/27	1	1	1	\$350.00	
				Buyline Comment: THE CHEW								

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---	---	-----	-----	-----	----	-----	-----	-----	----	-----	-----	-----
	20	M	3P-330P		:30	\$300.00	08/27-08/27	2	1	2	\$600.00	
			Buyline Comment: MILLIONAIRE									
	21	M	5P-530P		:30	\$500.00	08/27-08/27	2	1	2	\$1,000.00	
			Buyline Comment: 5P NEWS									
	22	M	6P-7P		:30	\$750.00	08/27-08/27	2	1	2	\$1,500.00	
			Buyline Comment: 6P NEWS									
	23	M	730P-8P		:30	\$400.00	08/27-08/27	2	1	2	\$800.00	
			Buyline Comment: MILLIONAIRE									
	24	M	11P-1135P		:30	\$1,200.00	08/27-08/27	1	1	1	\$1,200.00	
			Buyline Comment: 11P NEWS									
	25	M	1135P-1235A		:30	\$450.00	08/27-08/27	1	1	1	\$450.00	
			Buyline Comment: ABC NITELINE									
	26	M	8P-10P		:30	\$5,000.00	08/27-08/27	1	1	1	\$5,000.00	
			Buyline Comment: BACHELOR PAD									

---REPORT TOTALS---

Report Totals: 69 / \$47,950.00

---SALES MONTHLY TOTALS---

Aug 12: 55 / \$36,000.00 Sep 12: 14 / \$11,950.00

Sales Totals: 69 / \$47,950.00

Station Totals: 69 / \$47,950.00

Station	KTNV-TV LAS VEGAS, NV	Agency	() MENTZER MEDIA	Rep Firm	
Advertiser	() .RESTORE OUR FUTURE		600 FAIRMONT AVE, S#306	Sales Office	() PHILADELPHIA
Product	RESTORE OUR FUTURE		TOWSON, MD 21286	Salesperson	() ANJIE BRADY
Estimate#	548	Agency C/P1/P2/E	//548		
Buyer	KAREN BENCKINI	Flight Dates	08/21/2012 - 08/27/2012	Salesperson Phone#	215-567-6005
Phone#		Hiatus Weeks		Salesperson FAX#	215-567-5938
Fax#					

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---											
Market Totals		\$282,059		KBLR	0%	KLAS	40%	KSNV	33%	KTNV	17%
				KVCW	0%	KVMY	0%	KVVU	10%	KTUD	0%

---COMPETITIVE COMMENTS---

COMPETITIVE IS ESTIMATED

Books	null
Demos	RA35+

--- CREDIT RISK ---

CASH IN ADVANCE